



GUIDELINES FOR SPONSORED BLOG SUBMISSIONS

1. Sponsored blog submissions must not be published elsewhere. We do verify if submissions are unique.
2. Sponsored blog posts are inserted on blog.gardeningknowhow.com only. We do not put sponsored content on www.gardeningknowhow.com.
3. Our rates for sponsored blog posts are not negotiable, so we will not acknowledge requests for discounts. **Payment is required before blog insertion.**
4. Links within a sponsored blog post may only link back to one specific web site, not several different ones.

Is your link eligible? We only allow links to bona-fide gardening related commercial websites. We do not allow links to gambling, vaping, or any other non-gardening venture. We also do not allow links to websites where the content is simply directories of affiliate links.

Please note: We also do not insert links into existing content on our blog. The only way to get a link is through a sponsored post.

5. Per FTC regulations, there will be a discreet disclaimer at the bottom of your sponsored blog stating that your company paid for the blog post. We will not make exceptions.
6. We do not accept sponsored blogs that are outright advertorials. The focus of your sponsored blog should be to educate on a gardening related topic and offer something of substance on that topic. Then, mention how your product ties back into that topic and/or link to your company on a keyword in the blog.
7. Sponsored blogs must demonstrate a good command of the English language, grammar and sentence structure.
8. The length of the blog should ideally be between 350-700 words.
9. Sponsored blogs must pass editorial review before they are published. You may be asked to revise your blog submission to meet our standards.
10. We limit companies to one sponsored blog post at this time.