



Guidelines for a GKH Written Sponsored Post

Choose a specific - Be very specific with us what you are looking for in the sponsored post with regards to the topic. Please keep in mind that once you greenlight a topic, we are unable to change the topic after it has been assigned to a writer.

Provide ALL information that you would like included - Please provide any information to us at the outset such as the key points you would like to make and the links you want to include. Please also include any resources that might be helpful in writing the post, such as web links or other content that we should review.

Edits are limited - After you review the preliminary draft of the sponsored post, please note that we will only edit the post **ONCE** after you provide your feedback. Additional edits can only be provided at an additional cost.

Use markup tracking - If you wish to edit the Word document that we provide and send it back with your feedback, please make sure that markup tracking is turned on and your markups are tagged in the document so our editor knows where you made changes.

Trust the process and our writers' experience - Lastly, please refrain from the temptation to rewrite the document as you would be defeating the purpose of utilizing our writing services. Please have confidence that we have written the post in the best possible way to appeal to our readers. The article you have paid for will be more valuable in the long run if it is an informative article rather than a brochure for your company. No one shares or likes company brochure articles and our writers are experienced in how to write an article our readers want to read and share while also getting your company's message or product noticed.